

# CABINET

21 FEBRUARY 2025

## REPORT OF THE LEADER OF THE COUNCIL

### **A.1 HIGHLIGHT PRIORITY ACTIONS 2024/25 TOWARDS CORPORATE PLAN THEMES – MONITORING REPORT AT THE THREE QUARTERLY POINT**

#### **PART 1 – KEY INFORMATION**

##### **PURPOSE OF THE REPORT**

To provide the Cabinet with an update to the Q3 position (October-December 2024) on the positive progress with the Highlight Priority Actions adopted for 2024/25 towards the Council's Corporate Plan Themes for 2024-2028.

##### **EXECUTIVE SUMMARY**

The Corporate Plan 2024-28, adopted by Council, sets out the strategic direction and policy objectives for the Council over that period. Taking the Corporate Plan Themes, Cabinet on 12 March 2024 adopted a series of highlight priority actions for 2024/25 with individual milestones for each of those actions being approved by the Leader on 14 June 2024. This meeting of Cabinet provides an opportunity to report on the nine-month position (to the end of Q3) on each of those highlight priority actions and the specified milestones. The focus of the report is the progress in Q3 (October-December 2024). However, the progress reports from Q1 and Q2 are included to give the overall position to the end of December 2024.

Generally (and as individual highlight priority actions are progressed), there may be issues that impact on the achievement of individual milestones associated with the highlight actions. This report invites Cabinet to realign (or further realign) those milestones as set out in the Appendix to this report where such circumstances have impacted on the timing of achieving individual milestones.

In addition to the highlight priority actions, Cabinet also approved performance reporting arrangements for those actions. In accordance, with those arrangement, the detail of performance at the end of Quarter 1 (for April to June) was placed on the Council's website in the Transparency data section. Cabinet then received a report on the six-month position (end of Q2) at its meeting on 21 October 2024. The Q3 position on the highlight priority actions for 2024/25 is set out in this report. The final position at the end of 2024/25 in respect of the highlight priority actions for this year will also be reported in the summer of 2025/26 and placed on the Council's website.

In considering this report, it is also worth reflecting on the range of significant matters that the Council has delivered in these nine months. It has been a busy nine months and a range of the bids, and deliverables in that period are set out in the Background section of this report.

##### **RECOMMENDATION(S)**

**That the contents of the report be noted together with approval of the highlighted realignment of particular milestones for particular highlight priority actions set out in the report.**

### **REASON(S) FOR THE RECOMMENDATION(S)**

The report provides the Cabinet with the position in respect of the major projects which are the subject of the adopted highlight priorities of Cabinet for 2024/25. This forms part of the project management by Cabinet.

### **ALTERNATIVE OPTIONS CONSIDERED**

The option of not reporting the Q3 position was discounted as it would be contrary to the Council's performance monitoring arrangements for highlight priorities and otherwise would be contrary to the openness commitments in the Corporate Plan.

## **PART 2 – IMPLICATIONS OF THE DECISION**

### **DELIVERING PRIORITIES**

The Council approved a Corporate Plan for 2024/28, and this established its strategic direction for those four years. That strategic direction itself seeks to reflect the issues that matter most to the local people, the national requirement from Government and the challenges that face the District over that time period. The Corporate Plan was adopted unanimously at the Council meeting on 28 November 2023 (Minute 76 refers).

The themes of the 2024/28 Corporate Plan are:

- Pride in our area and services to residents
- Raising aspirations and creating opportunities
- Championing our local environment
- Working with partners to improve quality of life
- Promoting our heritage offer, attracting visitors and encouraging them to stay longer
- Financial sustainability and openness

The Corporate Plan shapes and directs the Council's work and an extensive range of actions have been, are being and will be undertaken across the 2024/28 life of the Plan to deliver against its themes and priorities.

The Highlight Priority Actions adopted by Cabinet on 12 March 2024 seek to take forward the Corporate Plan. This meeting of Cabinet provides the opportunity to review progress with the Highlight Priority Actions adopted and realign (or further realign) the milestones for certain of those Highlight Priority Actions in view of the circumstances that now require this.

**OUTCOME OF CONSULTATION AND ENGAGEMENT** (including with the relevant Overview and Scrutiny Committee and other stakeholders where the item concerns proposals relating to the Budget and Policy Framework)

Individual projects set out in the highlight priorities will involve consultation and will be referenced in reports supporting decisions related to those projects. The 'You said, we did' priority progress update sets out in this report identified consultation undertaken and the outcome of such consultation where available.

### **LEGAL REQUIREMENTS (including legislation & constitutional powers)**

<b>Is the recommendation</b>	<b>YES/NO</b>	<b>If Yes, indicate which by which criteria it is</b>	<input type="checkbox"/> <b>Significant effect on two or more wards</b>
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a Key Decision (see the criteria stated here)	a Key Decision	<input type="checkbox"/> Involves £100,000 expenditure/income <input type="checkbox"/> Is otherwise significant for the service budget
	<b>And when was the proposed decision published in the Notice of forthcoming decisions for the Council (must be 28 days at the latest prior to the meeting date)</b>	The highlight priorities are not themselves considered a key decision as each individual highlight priority will be the subject of individual decisions and these may be key decisions by virtue of one or more of the above criteria.

Reporting on the progress of the Cabinet's Highlight Priorities throughout the year accords with the requirements of the Council's Best Value Duty.

**YES** The Monitoring Officer confirms they have been made aware of the above and any additional comments from them are below:

Nothing further to add to the content of the report.

#### **FINANCE AND OTHER RESOURCE IMPLICATIONS**

The Highlight Actions set out at Appendix A includes the delivery of the financial savings target within the Medium-Term Financial Strategy. In considering all matters, it is vital that the balance of resources can be accommodated by this Council and that it does not put further strain on the Council being able to balance its budget each year.

**YES** The Section 151 Officer confirms they have been made aware of the above and any additional comments from them are below:

**There are no comments over and above those set out elsewhere in the report**

#### **USE OF RESOURCES AND VALUE FOR MONEY**

The following are submitted in respect of the indicated use of resources and value for money indicators:

A) Financial sustainability: how the body plans and manages its resources to ensure it can continue to deliver its services;	The highlight priorities themselves support financial sustainability arrangements by keeping major projects under review and designating achieving savings as one of those priorities.
B) Governance: how the body ensures that it makes informed decisions and properly manages its risks, including; and	The adoption of highlight priorities with milestones, itself supports good decision making by alerting decision makers and other Councillors of crucial steps in delivering the Corporate Plan Objectives.
C) Improving economy, efficiency and effectiveness: how the body uses information about its costs and performance to improve the way it manages and delivers its services.	The placement of performance data in these reports to Cabinet seek to support good use of data across all the highlight priorities.

#### **MILESTONES AND DELIVERY**

The highlight priority milestones are set out against each priority. The production of this report is itself a key milestone in monitoring those priorities and delivery against them.

<b>ASSOCIATED RISKS AND MITIGATION</b>	
Risk ratings to delivery of the highlight priorities forms part of the report on the progress in delivery against those priorities.	
<b>EQUALITY IMPLICATIONS</b>	
Due consideration has been given to the District Council's statutory Equality Duty to eliminate unlawful discrimination, advance equality of opportunity and foster good relations, as set out in Section 149(1) of the Equality Act 2010.	
<b>SOCIAL VALUE CONSIDERATIONS</b>	
The adoption of the social value policy will mean key procurement opportunities will raise the prospect of additional benefit for Tendring as the Council delivers the highlight priorities and Corporate Plan more generally.	
<b>IMPLICATIONS FOR THE COUNCIL'S AIM TO BE NET ZERO BY 2050</b>	
The report has had regard to the Climate Change Strategy and Action Plan as adopted by the Council. A key action proposed in Appendix A is to take forward the delivery of the actions under that Strategy/Action Plan and thereby achieve its objectives as approved by Council.	
<b>OTHER RELEVANT CONSIDERATIONS OR IMPLICATIONS</b>	
<b>Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.</b>	
<b>Crime and Disorder</b>	In preparing this report, due regard has been given to the likely effect of the exercise of the Council's functions on, and the need to do all that it reasonably can to prevent crime and disorder in its area.
<b>Health Inequalities</b>	The specific highlight priority around this is testament to the ambition to positively contribute to addressing health inequalities.
<b>Subsidy Control (the requirements of the Subsidy Control Act 2022 and the related Statutory Guidance)</b>	The adopted high level grant funding policy and check list will guide the Council to comply with Subsidy Control requirements.
<b>Area or Ward affected</b>	All Wards

### **PART 3 – SUPPORTING INFORMATION**

<b>BACKGROUND</b>
<p>The Q3 position on the delivery of the highlight priority action for 2024/25, and the related milestones, are set out at Appendix A to this report.</p> <p>In considering this report, Cabinet is also reminded that in this quarter alone (Q3) 2024/25 has seen the following significant matters:</p> <p><b>TENDRING JUNIOR AMBASSADORS EMBRACE GLOBAL CULTURES WITH VIBRANT CELEBRATION-</b> The Tendring Junior Ambassador Project encourages young people to learn about the fascinating communities around them and the values of inclusiveness and diversity. The celebration event, funded by TDC, saw the ambassadors demonstrate African singing and storytelling, Bollywood dancing, Chinese calligraphy and culture, and Ukrainian themed poetry, song</p>

and crafts –whilst also covering John Lennon’s hit song ‘Imagine’ that shares a message of peace and unity.

**Families celebrate Dovercourt Bay Lifestyles' 40th anniversary** - Hundreds of people made their way to the Dovercourt Bay Lifestyles facility for a free family fun day to celebrate its 40th birthday. The celebration commemorated the opening of the site in 1984. The Tendring District Council-run (TDC) centre hosted an action-packed day filled with entertainment and activities for all ages on Saturday, 14 December. Attendees also had the chance to try out a Christmas fun water workout and enjoy free use of the gym.

**Top reviews for Snow White and the Seven Dwarfs panto at Clacton’s Princes Theatre** - An enchanting pantomime with magnificent 3D special effects at Clacton’s Princes Theatre has been receiving stellar reviews. Audiences have been captivated by the early performances of Snow White and the Seven Dwarfs. The professional pantomime, brought to life by the new provider Shone Productions, was dazzling audiences at the Tendring District Council-run (TDC) theatre until 29 December. Special performances included a relaxed performance on Thursday, 19 December, and a British Sign Language (BSL) performance on Sunday, 15 December, as well as a one-off adults-only show on Saturday, 28 December.

**Tendring District Council named IED Social Value Champion of the Year for The Sunspot** - Tendring Council has been named Social Value Champion of the Year at the Institute of Economic Development (IED) Annual Awards 2024 for its work on The Sunspot, a new landmark building on the seafront at Jaywick Sands. The awards, which were hosted in London on 6th November following the IED Annual Conference ‘Economic Transition – How do we deliver long-lasting change in our towns, cities and regions?’, recognise achievers in the public and private sector through a series of individual, team and organisational categories. The Social Value Champion of the Year award – sponsored by Social Value Engine, jointly developed and co-owned by Rose Regeneration and East Riding of Yorkshire Council – is for those who have championed and made a significant contribution to social value creation, developing best practice in their field and making positive impacts in their communities

**13 further car parks across Tendring receive top safety awards** - A further 13 car parks in Tendring have received a top safety accreditation. The Tendring District Council (TDC) facilities have been awarded The Safer Parking Award Scheme Park Mark from the British Parking Association. The award, for which each car park is assessed, highlights the quality of lighting, cleanliness, security measures and quality management. The latest car parks to be handed the awards include Hastings Avenue Beach and Grass car parks, as well as the seafront parking bays, in Clacton, Holland Haven car park in Holland-on-Sea, and The Naze car park, Coronation car park, Mill Lane carpark and Station yard car park in Walton-on-the-Naze.

**TENDRING AWARDS CEREMONY HONOURS BUSINESS ACHIEVEMENTS** - A glittering awards ceremony celebrated the success of firms across the district and marked the conclusion of the Tendring4Growth Business Fortnight last night. Hosted at the Princes Theatre, the third annual Tendring4Growth Business Awards – attended by finalists, sponsors’ representatives, and speakers from the Tendring4Growth fortnight – commended the accomplishments of Tendring firms. The new award categories reflected themes of events held during the preceding Tendring4Growth Business Fortnight – run by Tendring District Council (TDC) – such as creativity and culture, women in business and high street heroes.

**POLLING DISTRICTS AND PLACES REVIEW** – This was concluded in Q3 and represents

the delivery against the duty on the Council to undertake the review at least every five years.

#### **PREVIOUS RELEVANT DECISIONS**

Highlight Priorities adopted by Cabinet on 12 March 2024 (Minute 101 refers)

Decision by the Leader to adopt the milestones associated with the Highlight Priorities for 2024/25 on 14 June 2024

Highlight Priority Actions 2024/25 towards Corporate Plan Themes – Monitoring Report at the Half Year Point received by Cabinet on 18 October 2024 (Minute 63 refers)

#### **BACKGROUND PAPERS AND PUBLISHED REFERENCE MATERIAL**

None.

#### **APPENDICES**

**A – Q3 Position on the Highlight Priority Actions approved by Cabinet in March 2024**

#### **REPORT CONTACT OFFICER(S)**

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